



# **Robot Launch 2015**

**startup competition**



# How can you get involved?



## **Sponsors!**

Support the competition and promote your name to the robotics research and business communities



## **Prizes!**

Provide a prize and join our judges in selecting the winner. Plus our award can be named after you



## **Judges!**

Not only is judging a great way to see deal flow but it confirms your reputation as a thought leader in robotics



## **Call for Startups!**

Starting in May, we're looking for great robotics technology startups from all over the world!



# Meet some of our sponsors



YOUR  
LOGO  
HERE

Additional partnership arrangements are possible including; media partner, tech, reception or showcase partner. Call Andra 650 ROBOT 56



# Types of sponsorship

We are interested in services for startups, ranging from legal to travel, from cash or convertible note, from consulting to mentoring



## **GRAND SPONSOR** **\$25,000**

- Includes \$10k in cash or kind for prize
- Naming rights for the grand prize
- A seat as judge in the final round
- Your logo on front page of competition
- Guest post on Silicon Valley Robotics
- And additional benefits



## **SUPER SPONSOR** **\$10,000**

- Includes \$5k in cash or kind for prize
- Naming rights for an award OR
- A seat as judge in the final round
- Your logo on sponsor page & widget
- And additional benefits



## **GOLD SPONSOR** **\$2,000**

- Includes \$1k in cash or kind for prize
- Opportunity to judge heats, mentor startups and see deal flow
- Your logo on sponsor page & widget
- And additional benefits

Additional partnership arrangements are possible including; media partner, tech, reception or showcase partner. Call Andra 650 ROBOT 56



# Additional benefits



## Named in competition posts

75k viewers per month  
On combined SVR/Robohub sites



## Dedicated tweets

700,000 followers  
On combined SVR/Robohub social media



## Dealflow

Early access to many new robotics startups and the opportunity to influence



## Email blast to entrants

Reach out to robotics entrepreneurs



## Investor forum invitations

Join our quarterly investor forums



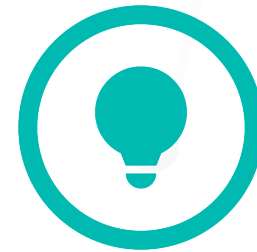
## Your materials at SVR events

Your materials at our next network event



Make your own!

We can customize a sponsorship level to suit you





# Contact Information

We'd love to hear from you, with any enquiries about partnerships, sponsoring, judging or prizes.

## Address:

**Andra Keay**

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